Ribbon Connecting Celebration

Ribbon cutting ceremonies have long been a way to celebrate business anniversaries, grand openings and other milestones! As we all begin to open again we want to be a part of your re-opening. This time, instead of cutting the ribbon, we will be reconnecting the ribbon as a symbol of bringing the business community back together.

Benefits of a Ribbon Connecting Celebration include:

- An opportunity to let your customers know your hours
- An opportunity to let your customers know about any adjustments you've made to your business (continuing curbside pick up, delivery, specials, etc.)
- An opportunity to reassure the public by explaining the measures you're taking to keep everyone as safe as possible
- Recognition on Chamber social media accounts with your business tagged in posts before and after the Ribbon Connecting Celebration (Facebook: 3,600+ followers, Twitter: 1,100+ followers, 400 combined followers on Instagram and LinkedIn)
- Your business recognized on event submitted to various community calendars across the web
- Your Ribbon Connecting Celebration will be listed in the Chamber newsletter following the celebration

How Ribbon Connecting Celebrations work:

1. Contact the Chamber to schedule your time slot by emailing Heather Kumpe at heather@sanangelo.org or by calling (325) 655-4136.
2. Gather your staff and any others that you would like to be in the video (please be mindful of social distancing guidelines).
3. We'll show up with ribbon and a sign.
4. We'll record you, or the person that you designate to speak. We'll ask a few questions regarding your hours of operation, any adjustments to how people can interact with your business, as well as how you are keeping customers safe.
5. Following the video interview, we will transition to the main event: connecting the ribbon! You will hold the ribbon and connect it to symbolize how you are bringing the business community back together.

It’s that simple! Schedule your Ribbon Connecting Celebration today!

For more information, please email heather@sanangelo.org or call (325) 655-4136.